



Hockey Weekend Web Site Privacy Policy

Hockey Weekend ("HOCKEY WEEKEND") is sensitive to privacy issues on the Internet. Protecting your personal information and limiting its use to ways to which you have consented is important to HOCKEY WEEKEND.

We believe that it is important for you to know how we treat your personal information that we receive on the Internet. In general, you can visit HOCKEY WEEKEND on the World Wide Web without telling us who you are or revealing any information about yourself. Our Web servers collect the domain names, not the e-mail addresses, of visitors to HOCKEY WEEKEND's site. This information is aggregated to measure the number of visits, average time spent on the site, pages viewed, etc. HOCKEY WEEKEND uses this general information to measure the use of our site and to improve the content of our site.

There are times, however, when we may need information from you, such as your name and address. When personal information is needed, we will try to let you know at the time of collection, how we will use the information. Usually, the personal information we collect is used only by us to respond to your inquiry, to process an order or to allow you to access specific account information. While we may, at times, make this information available to our affiliates (Cavanagh's Developmental Hockey Program and the Chilled Ponds Ice Sports Complex), we do not distribute, sell or otherwise make available, this information to other organizations.

If you register with HOCKEY WEEKEND online, we may use this information to provide you with custom information about HOCKEY WEEKEND's services in support of your business needs. A technology called cookies may be used to provide you with tailored information. A cookie is a tiny element of data that a Web site can send to your browser, which may then be stored on your hard drive so we can recognize you when you return. You may set your browser to notify you when you receive a cookie.

At times we conduct online surveys to better understand the needs and profile of our visitors. When we conduct a survey, we will try to let you know how we will use the information at the time we collect information from you on the Internet.

HOCKEY WEEKEND's Web site may contain links to other sites such as partners and affiliates. While we try to link only to sites that share our high standards and respect for privacy, we are not responsible for the content or the privacy practices employed by other sites.